



Possible Solution: Motor in  
wheel to reduce transmission  
losses

## Primary Objectives:

- High Efficiency
- Low Weight

## Secondary Objectives:

- High Reliability
- Low Cost

# Problem with this Concept:

Rotational speed of wheel is low  $\approx 360\text{rpm}$

- Electric motors most efficient at higher frequencies  $\approx 15,000\text{rpm}$
- Low rpm, high torque motors are heavy

## Why?

Low RPM



Low speed of magnets relative to coils



Low voltage induced in coils



Stronger magnets and more coils need to be used

Reduction Gearing  
– Defeats purpose  
of in wheel motor!



More Coils and  
Stronger Magnets  
- Higher Weight  
and Cost



~~Low RPM~~



Low speed of magnets relative to coils



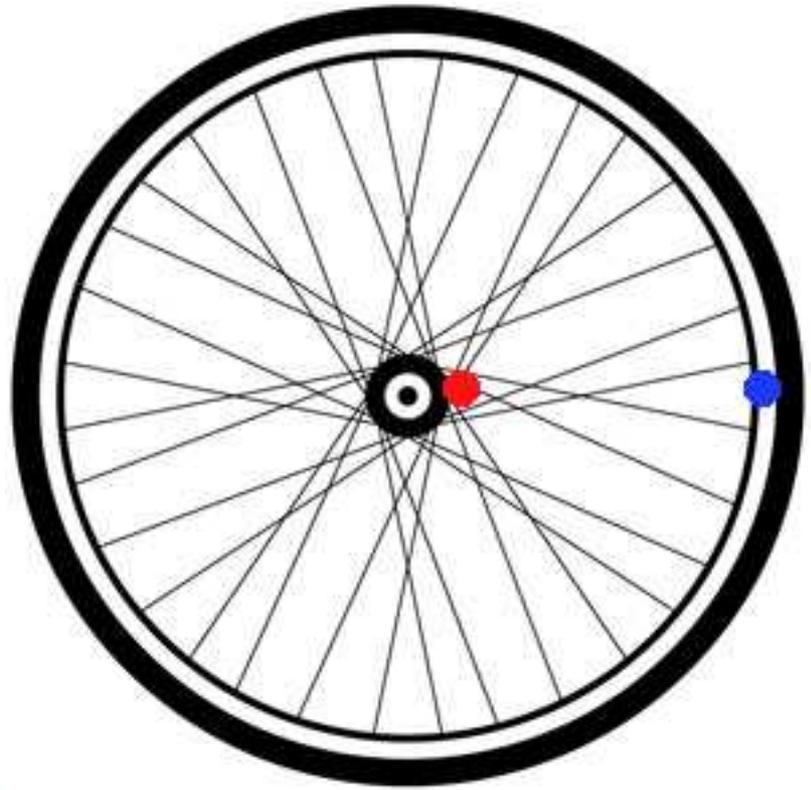
~~Low voltage induced in coil~~



~~Bigger, stronger magnets and more coils need to be used~~



I



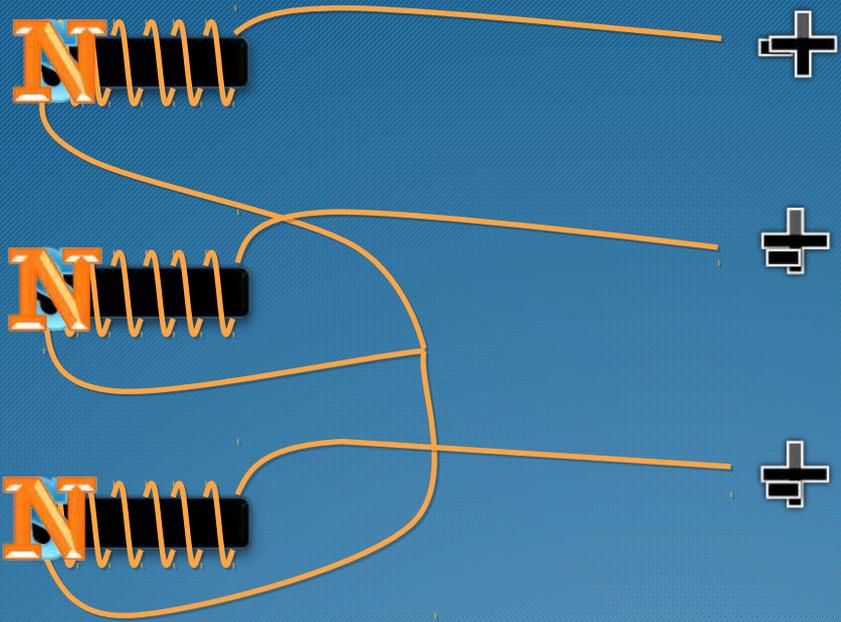
Idea:  
Place magnets close to  
the rim where their  
speed will be highest

# Concept Sketch:





**What's happening?!**



# Prototype

- Concept Shell Eco-Marathon Car wheel modeled on a bicycle



Magnets

Core Attached Here

Speed Controller

Batteries

## Steps Taken:

- Attached Magnets to the Wheel
- Constructed Multiple Cores
- Fitted Equipment to the Bicycle

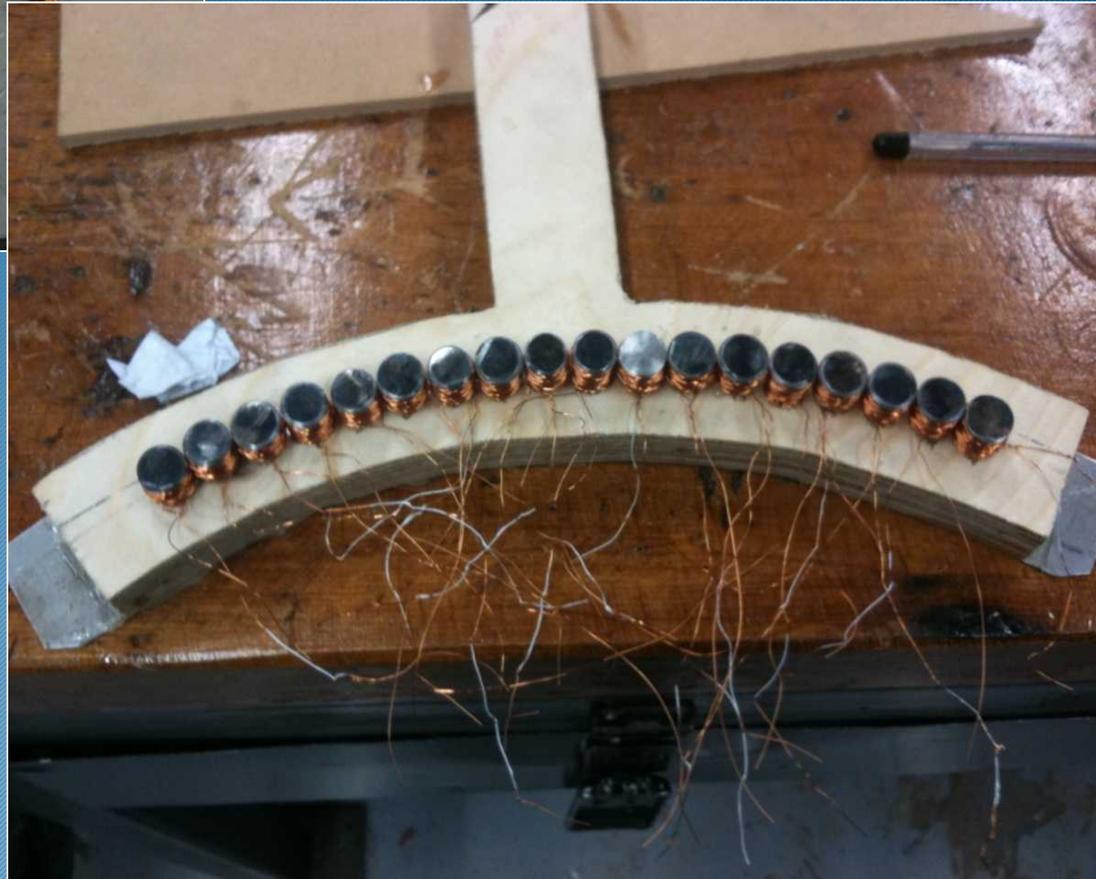
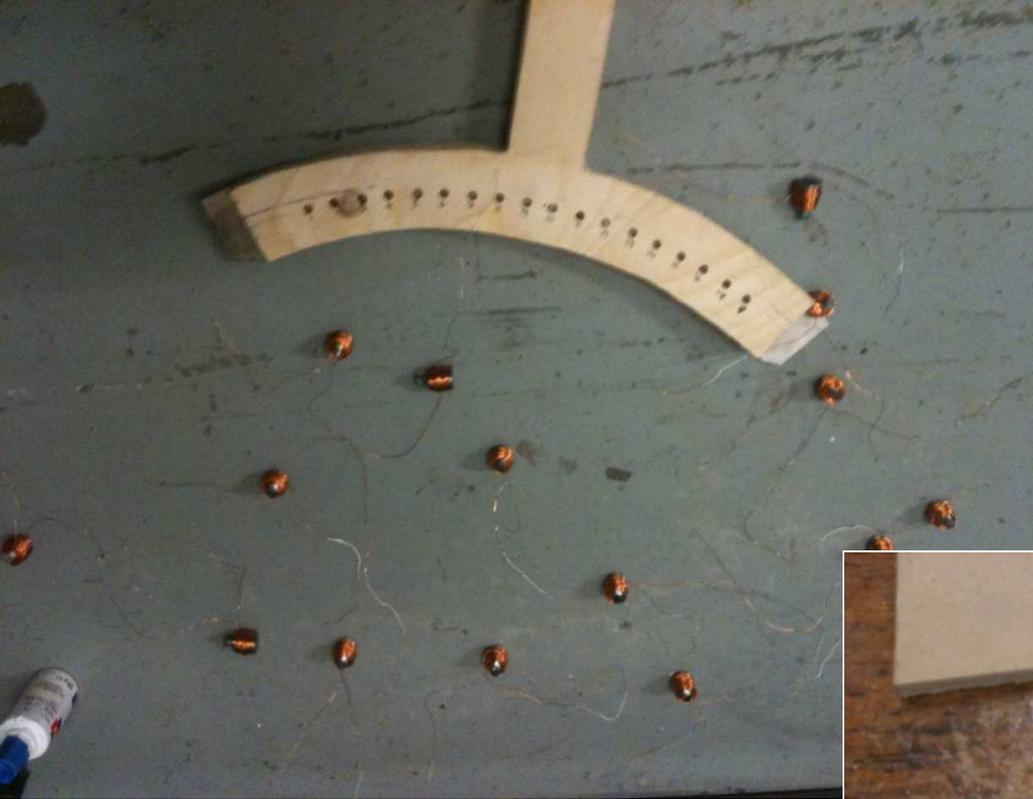
# Spacing of Magnets



# Attaching Magnets to the Wheel

132 Magnets  
– Must be a  
multiple of 2





Concept Generation

Prototyping

Testing & Analysis

Tested Maximum Efficiency:

35%

# Testing Procedure: Power In

Volts



Amps



Power In



# Testing Procedure: Power Out

Friction  
Brake



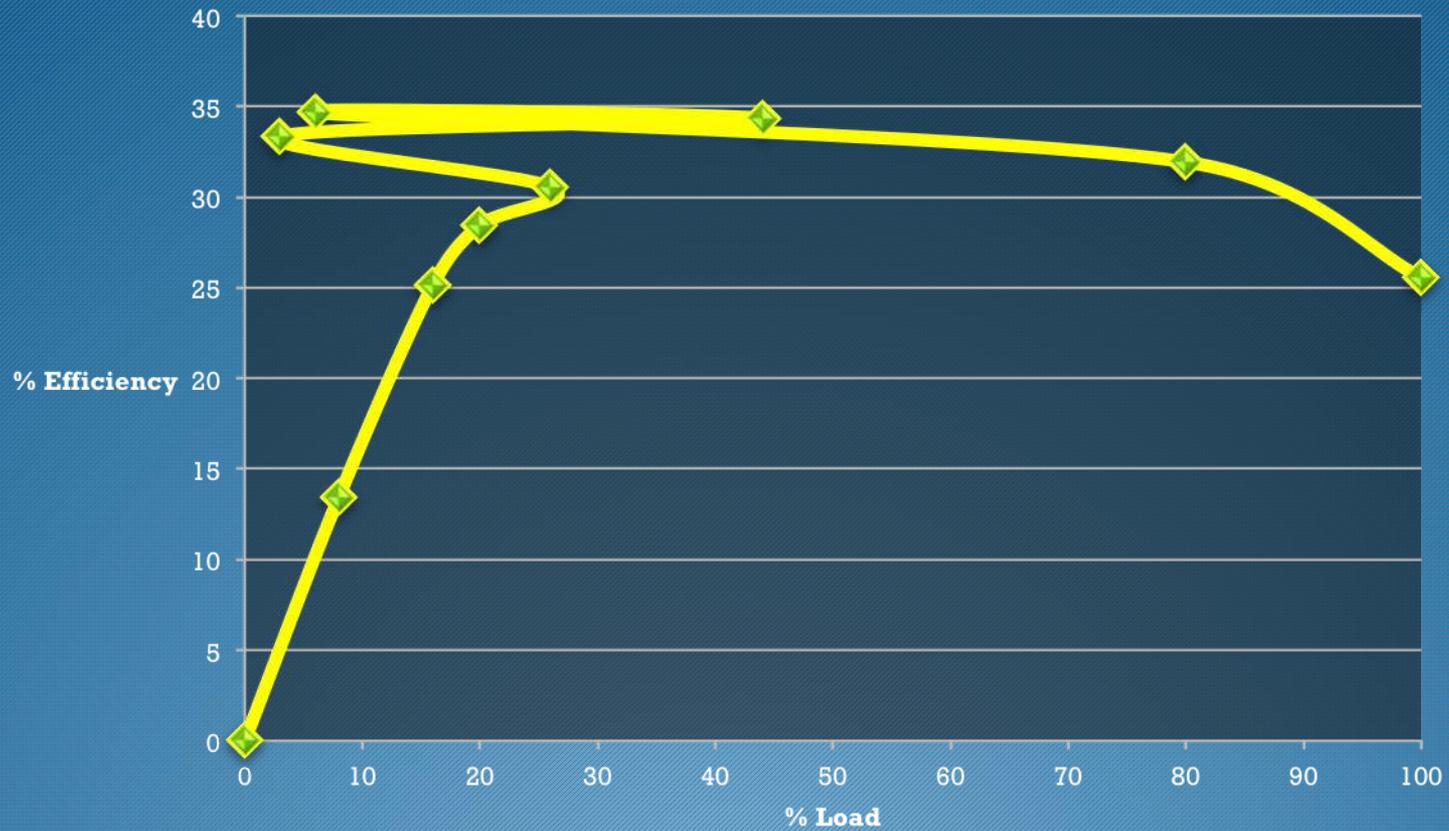
Can work out  
torque and  
RPM



Power  
Out

$$\text{Efficiency} = \frac{\text{Power Out}}{\text{Power In}}$$

**Efficiency vs Load**



# Why was the efficiency so low?

